

EXPERIENCE

Web Content Developer/Webmaster - The Wildlife Society, Bethesda, MD Jan. 2007 - present

Led and executed complete redesign of the headquarters Website, including customizing a new CMS. Redesigned affiliated Websites. Conducted membership and audience studies. Routine tasks include writing and editing content for TWS Web site, newsletters, online marketing campaigns and social media, producing designs for print and Web, providing training for affiliated webmasters.

Coder - Pew Center/Project for Excellence in Journalism, Washington, DC July 2006 – March 2007

Coded news content across media spectrum for research projects.

Web Developer - Triratna Design Group, Washington DC Sept. – Dec. 2006

Developed Web sites using different technologies for boutique design firm.

News Design Intern - Washingtonpost Newsweek Interactive, Arlington, VA June - August 2006

Created designs to support news coverage, including icons, illustrations and graphics. Adapted newspaper graphics and maps for the Web.

Web Developer - American University, Washington, DC Aug. 2005 – Dec. 2006

Maintained and developed Web sites for the School of Communication. Provided technical expertise for the Interactive Journalism master's program.

Graphic Design Intern - International Center for Journalists, Washington, DC May - July 2005

Maintained Web sites managed by ICF and produced promotion material.

Teaching Assistant Visual Communication - LSU, Baton Rouge, LA Aug. 2004 - April 2005

Provided expertise in Web and graphic design using HTML, DreamWeaver, Adobe Photoshop, QuarkXpress.

Founding Editor - The Bucharest Post, Bucharest, Romania Jan. - April 2004

Launched English weekly aimed at the ex-patriate community in Bucharest. Covered national politics.

Reporting internship - Scripps Howard Foundation Wire, Washington, DC Sept. - December 2003

Delivered stories for the online wire service covering Congress, national and international business events, local issues.

Reporting internship – Reuters, Bucharest, Romania May - July 2003

Reported and researched national stories to find international angle. Fixer for local Reuters correspondent.

Staff Writer - The Bullet, Bucharest, Romania Oct. 2002 - May 2003

Broke stories on student health, culture and politics for the Romanian-English monthly newspaper, produced as a project by the Center for Independent Journalism and the University of Bucharest. Also rotated positions of editor-in-chief, graphics editor, copy editor for the English section and designer for the Romanian section. Promoted newspaper and its Web site.

Intern – TVR, Bucharest, Romania July 2002

Interned with the professional development section of the Romanian public TV station. Basic news production

Reporter - B1TV, Bucharest, Romania April - May 2002

Reported on social issues for the 6 o'clock news

EDUCATION

M.A. Journalism and Public Affairs - American University, Washington, DC. Aug. 2006

B. A. Journalism - University of Bucharest, Romania June 2004

COMPUTER SKILLS

MS Office, Adobe Photoshop, Adobe Image Ready, Illustrator, ACDSee, Freehand, CoolEdit, Sound Forge, Adobe Audio, Adobe Premiere, Avid News Cutter, Avid Xpress Pro, Final Cut Pro, QuarkXpress, Adobe InDesign, Adobe PageMaker, MS Publisher, FrontPage, Macromedia Dreamweaver, HTML, CSS, Macromedia Director, SPSS, working knowledge of Flash, PHP, XML, W3C standards, SEO. Familiar with various content management systems. Proficient setting up, customizing, using and teaching Joomla! And WordPress.

LANGUAGE SKILLS

Romanian: Native speaker | **English:** Proficient: Certified Romanian-English Translator. Cambridge proficiency Certificate | **French:** Beginner | **Spanish:** Intermediate

HONORS AND ASSOCIATIONS

- Member of: Online News Association, DC Web Women, Nonprofit Technology Network
- Awarded Hall of Nations scholarship by the School of Communication at American University

HIGHLIGHTS

- Front page story in Capital on Romania's lobbying in Washington, D.C., based on investigating the FARA records. Story was picked by 10 other Romanian print and online outlets.
- Broke the story of U.S. families caught in the process of adopting Romanian orphans, featured on front page of The Bucharest Post.
- Front page story on new nickel redesign in Anderson Independent Mail.
- Story of two immigrants on the Immigration Freedom Ride featured by The Ventura County Star on A3.
- Front page story on the rise of tuberculosis cases in Romania, front page story on the Iraqi asylum seekers life in Romania, two-page story on the life of anti-communist students in political prisons, The Bullet.